

# Privacy statement

## Personal data to be processed

BICI E BASTA may process personal data belonging to you as a result of your use of the services of BICI E BASTA and/or because you have submitted such data yourself by completing a contact form or a quotation request form on the BICI E BASTA website. BICI E BASTA may process the following personal data:

- Your first name and surname
- Your address details
- Your telephone number
- Your email address
- Your IP address
- Information about your activities on our website
- Bank account number
- Credit card information
- Other personal data that you actively provide, for example by creating a profile on this website, in correspondence and by telephone

## Why BICI E BASTA needs your personal data

BICI E BASTA processes your personal data so that it can contact you by telephone and/or reach you by email. BICI E BASTA may also use your personal data within the context of executing an order agreement concluded with you, generally involving the construction or optimisation of a website. If you have subscribed to the newsletter, BICI E BASTA will use your email address to send the newsletter to you.

## Divulgence to others

BICI E BASTA will only divulge your personal data to third parties if this is necessary for the execution of an agreement with you, or for compliance with a legal obligation.

## Storage duration of data by BICI E BASTA

BICI E BASTA will not store your personal data for longer than is strictly necessary for the realisation of the goals for which your data has been gathered. The following storage periods apply to the following (categories of) personal data:

Email address: until you unsubscribe from the newsletter

Name/address: as long as the agreement is valid

## Website visitor data

General data on your visits to the BICI E BASTA is captured, including the IP address of your computer, time of website access and data sent by your browser. This data is used to analyse visitor- and click behaviour on the website. BICI E BASTA will use this information to optimise the functioning of the website. This data is anonymised as best possible and is not divulged to third parties.

## Google Analytics

BICI E BASTA uses Google Analytics to monitor how visitors use the website and to gauge how effectively BICI E BASTA Adwords commercials appear in Google search results. The information obtained in this way, including your computer's IP address, is passed on to Google and saved on its servers in the United States. Please read the Google privacy statement for more information. Google uses this information to monitor use of this website so that it can provide BICI E BASTA with reports on the website and offer its advertisers information about the effectiveness of their campaigns. Google may divulge this information to third parties if required by law or insofar as such third parties process the information on behalf of Google. BICI E BASTA has no control over this. BICI E BASTA has not granted Google permission to use Analytics information obtained via BICI E BASTA for any other Google services.

#### Data access, modification or deletion

You have the right to access your data, to correct it or to delete it. Requests for access, correction or deletion can be sent to [info@biciebasta.nl](mailto:info@biciebasta.nl). BICI E BASTA will respond to your request as soon as possible.

#### Security

BICI E BASTA takes the security of your data very seriously and implements appropriate measures to prevent misuse, loss, unauthorised access, unsolicited publication and unauthorised modification. The BICI E BASTA website uses a trustworthy SSL Certificate to guarantee that your personal data will not end up in the wrong hands.

If you believe that your data is not effectively secured or if you note signs of misuse, or if you would like more information on the security of personal data gathered by BICI E BASTA, please contact BICI E BASTA via [info@biciebasta.nl](mailto:info@biciebasta.nl).

BICI E BASTA,

based at Buitenruststraat 11, 2271 HA Voorburg, the Netherlands,

accepts responsibility for the processing of personal data as stipulated in this privacy statement.

Giampaolo Zilli is the data protection coordinator at BICI E BASTA. He can be contacted via [info@biciebasta.nl](mailto:info@biciebasta.nl).